

DEVELOPMENT COMMITTEE

Meeting Minutes



DELAWARE CENTER FOR THE
INLAND BAYS
Research. Educate. Restore.

DATE & TIME: Thursday, September 9, 2021 at 1:30pm

LOCATION: *Center for the Inland Bays, 39375 Inlet Rd
Rehoboth Beach, DE 19971*

Remote via Zoom: <https://us02web.zoom.us/j/87842184941>
Dial-in: 301-715-8592 Meeting ID: 878 4218 4941

Meeting called by: *Susie Ball, Board Chair*

Attendees: *Nicole Ashton, Aimee Isaac, John Grandy, Richard Mais, Pat Ragan, Anna Short, Ken Sigvardson*

AGENDA ITEMS

Call to Order 1:34pm

Meeting Agenda Review

Approval of Previous Meeting's Minutes

J. Grandy made a motion to approve. R. Mais seconded. Unanimous approval.

Old Business

Decked Out Planning

(All)

-A. Short reported that the event has raised \$38,750 in sponsorships and \$13,750 in ticket sales, bringing revenue to date to \$52,500. With the additional revenue anticipated from the auctions and pledge drive, the Center anticipates grossing \$75,000 and netting \$50,000.

-As a group, the committee reviewed the tentative timeline for the event. A. Short will send the timeline to the committee so that they may review and consider any further changes. Committee members should plan to arrive at the venue at 3:30pm on the day of.

-The committee agreed to scratch the 50/50 raffle as it requires a lot of coordination for little payoff.

-K. Sigvardson commented that the venue at Big Chill Beach Club is ideal and suggested securing the venue for next year soon. The committee agreed.

-The committee discussed how best to frame the pledge drive to benefit the James Farm and further consideration is needed. A. Short will discuss with Chris Bason and circle back with the committee on approach.

-N. Ashton inquired about the Center's approach to COVID-19 at the event and cautioned the committee that inclement could turn the tent into an indoor venue. A. Short confirmed that masks and hand sanitizer will be made available onsite and will discuss with Kathy McDonald to see what she recommends.

Statement of Purpose: The Development Committee of the Delaware Center for the Inland Bays is a network of Board members, loyal donors, business and community leaders working to achieve the philanthropic goals of the Center through a collaborative effort with the Board and the Center's staff.

The Delaware Center for the Inland Bays mission is to preserve, protect and restore Delaware's Inland Bays and their watershed.

-J. Grandy and P. Ragan reported that they will postpone the VIP party planned at the Grandy residence until next spring due to COVID-19 concerns. J. Grandy and his wife Cheryl will sponsor the event in lieu of hosting the party.

New Business

Development Associate Hiring Update (A. Short)

-A. Short reported that they are considering 8 candidates for the position. Phone and in-person interviews will be held in the coming weeks. The tentative start date for the position is October 12.

Fall Meeting Schedule (A. Short)

-The committee agreed that the October meeting will take place as scheduled. The first portion will be dedicated to reviewing and approving the FY2022 Development Plan, after which the formal meeting will conclude and give way to a happy hour in celebration of the committee's achievements. The November meeting is cancelled and the regular meeting schedule will resume in December.

Open Forum

NEXT MEETING: THURSDAY, OCTOBER 14, 2021 AT 3PM

Adjourn 2:25pm

P. Ragan made a motion to adjourn. R. Mais seconded. Unanimous approval.