

DEVELOPMENT COMMITTEE

Meeting Minutes



DELAWARE CENTER FOR THE
INLAND BAYS
Research. Educate. Restore.

DATE & TIME: Thursday, March 12, 2020 at 4pm

LOCATION: *Center for the Inland Bays*

39375 Inlet Road, Rehoboth Beach, DE 19971

Meeting called by: Susie Ball, Board Chair

Attendees: Bonny Anderson, Chris Bason, Gerard Esposito, Aimee Isaac, Richard Mais, Pat Ragan, Anna Short, Ken Sigvardson

AGENDA ITEMS

Call to Order 4:00 PM

-S. Ball reminded the committee that Mike Dunmyer has stepped down as chair of the Development Committee. She thanked Mike for his service and his contributions to the Center and announced Gerard Esposito as the new chair. G. Esposito then took over running the meeting.

Meeting Agenda Review

Approval of Previous Meeting's Minutes

K. Sigvardson made a motion. P. Ragan seconded. Unanimously approved.

Old Business

FY20 Development Plan Review -- A. Short (10 min)

-A. Short provided a brief overview of the plan, explaining that it is very ambitious, but achievable full support from the Development Committee, the Board of Directors, and select Center staff. A. Short will distribute the Development Plan electronically to members, who are expected to review it and come prepared to discuss the committee's role at the April meeting.

-K Sigvardson expressed concerns about the COVID-19 pandemic, stating that its impact on the stock market and local businesses could affect the Center's fundraising abilities. He suggested that the Center move forward with caution.

New Business

Development Committee Chair -- S. Ball/G. Esposito (10 min)

-S. Ball invited discussion regarding the Development Committee meeting schedule, asking if anyone felt that a change needed to be made. G. Esposito expressed that there were no particular days or times that are best for him, but opened it up to the committee. R. Mais suggested meeting at 3pm instead of 4pm. All committee members agreed.

Board Member Recruitment -- C. Bason/S. Ball (10 min)

Statement of Purpose: The Development Committee of the Delaware Center for the Inland Bays is a network of Board members, loyal donors, business and community leaders working to achieve the philanthropic goals of the Center through a collaborative effort with the Board and the Center's staff.

The Delaware Center for the Inland Bays mission is to preserve, protect and restore Delaware's Inland Bays and their watershed.

-C. Bason reminded the committee that there is one open seat on the Center's Board of Directors and expressed that now is the time to move to fill that seat. C. Bason and S. Ball are therefore soliciting the help of the committee to identify candidates and develop a process for selection.

-Prior to the April meeting, members of the Development Committee are to consider their contacts and other members of the community and nominate 1-2 candidates for the position. C. Bason explained that nominees should be well-connected in the community, have the potential to give, and the ability to signal to others to give.

-S. Ball suggested that an attorney could be helpful, given that there isn't one on the Board at this time.

-R. Mais asked whether these individuals should be notified of the Center's consideration. S. Ball stated that committee members are not to discuss the opportunity with candidates at this time.

Decked Out -- September 18

-A. Short announce that Decked Out will take place on September 18, 2020, at the Big Chill Beach Club. La Vida is offering the use of the space at little to no cost in exchange for recognition as a sponsor of the event. A. Short and Kathy McDonald, La Vida Catering Manager, are currently negotiating.

-S. Ball shared that R. Garahan will allow us to use the La Vida mailing list to promote the event.

-P. Ragan asked about COVID-19 as a concern for planning the event. A. Short stated that the Center is not concerned at this time. K. Sigvardson stated that, because the date is so far out, we will have to wait to and see what happens.

Capital Campaign

See attached agenda --B. Anderson (60 min)

-Minutes attached.

NEXT MEETING: THURSDAY, APRIL 9TH AT 3 PM

Adjourn 5:17 PM

K. Sigvardson made a motion. R. Mais seconded. Unanimously approved.