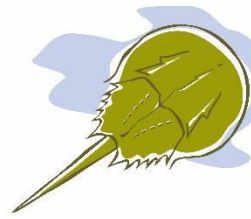


DEVELOPMENT COMMITTEE

Meeting Agenda & Notes



DELAWARE CENTER FOR THE
INLAND BAYS
Research. Educate. Restore.

DATE & TIME: WED JAN 31, 2018 at noon

LOCATION: Center for the Inland Bays

39375 Inlet Road, Rehoboth Beach, DE 19971

Meeting called by: Susie Ball, Board Chair

Attendees: Pat Coluzzi, Mike Dunmeyer, Chris Bason, Jonathan Forte, Susie Ball, Steve Maternick, Mary Knight, Vickie York

AGENDA ITEMS

Call to Order

Meeting Agenda Review

New Business

Review of purpose and procedures for the committee from bylaws and documents.
Statement of purpose attachment #1

Draft document reviewed and approved by the Committee.

Discussion of committee chair and membership.
Member profile attachment #2

Draft document reviewed and approved by the Committee. Susie Ball appointed Mike Dunmyer as Chair of the Development Committee and he accepted the appointment.

Review of major fundraising goals: operating reserve, programs, James Farm Master Plan

Operating reserve has \$162,658 goal to be raised over 2 – 4 years per Board policy, existing programs must raise \$50,382 this fiscal year, and JFMP needs \$120,000 - \$150,000 to go to construction on Phase 1 (originally scheduled for Spring or Fall 2018).

Review of ongoing fundraising actions: annual appeal, James Farm Master Plan, outstanding asks/actions.

\$25,000 for Marketing is in the budget this year and a spend plan will be developed when the new Outreach & Education and Development Coordinators begin work.

What is needed from the committee: ideal actions to support goals

ACTION ITEMS for Committee Members:

1. Contact recent donors to thank them and return correspondence sheets by next meeting.

2. Bring an idea for an additional committee member and a small and big donor to the next meeting.

Next actions for the committee: thanking annual appeal donors, identifying additional members

Set frequency of meetings and next meeting date

Next meeting date was set for WED MAR 14 FROM 3 – 5 PM at CIB; Mary Knight will be on board, Chris will be on travel in DC.

Adjourn

Other Ideas Discussed at Meeting

1. Conflict of interest policy for the Board should be revisited.
2. A public relations piece/case for support/formal appeal for the oyster gardening program should be developed and targeted to participants and others.
3. A water-oriented member of the committee should be considered such as an angler; Matt Daisey was suggested.
4. An additional fee for water quality or habitat restoration could be added to fishing licenses during the next fee increase.
5. Contractors for a Cause and Bunting and Murray Construction could be considered for solicitation for support for the James Farm Master Plan.