



Citizens Advisory Committee (CAC)

Citizen's Cafe Agenda

DATE & TIME: *THUR October 15, 2020; 6:00-7:45*

LOCATION: Zoom*

Center for the Inland Bays

39375 Inlet Road, Rehoboth Beach, DE 19971

Meeting called to order by:

Attendees:

CAC:

CIB:

Citizen's Cafe Agenda for October 15, 2020 - **Restoration**

6:00-6:15 Gathering – Zoom introductions

6:15-6:45 CIB Storytelling - 15 min presentation/sharing; 15 min Q&A

Dr. Marianne Walch

Science & Restoration Coordinator at the Center

6:45-7:15 Citizen Storytelling - presentation/sharing; 15 min Q&A

Mr. Brian Trader

Deputy Executive Director & Director of Horticulture at the Delaware Botanic Gardens

7:15-7:45 CAC Storytelling - administrative discussions

a. Approval of minutes – July 23, 2020; 6:00-7:45

b. Center Updates - Lisa Swanger – Outreach and Education Coordinator

c. Citizens' Input

d. Draft CCMP – CAC roles

e. CAC Updates – Application for CAC membership – Ms. Jalyn Powell

* Citizen's Café July 23, 2020 – Remote Access

You are invited to a Zoom meeting.

When: Oct 15, 2020 06:00 PM Eastern Time (US and Canada)

Register in advance for this meeting:

<https://us02web.zoom.us/meeting/register/tZcpc-6trz8rGtMhjgwI9UijF-8y--c0Wq9e>

After registering, you will receive a confirmation email containing information about joining the meeting.

Draft Comprehensive Conservation and Management Plan (CCMP)

Appendix B: Index of Actions Citizen’s Advisory Committee (CAC)

LIVING WITH A CHANGING CLIMATE			
Objective 1: Increase community and local government understanding of potential impacts of the changing climate and encourage mitigation and adaptation actions.			
Action	Partners	Performance Measure	Timeframe & Key Milestones
CC 1-1: Develop projects, programs, and policies that encourage and support communities and governments to mitigate and adapt to the effects of climate change.	DNREC, Center (Lead); SCAT, CAC (Supporting)	Number of projects and programs developed and offered. Number of policy initiatives introduced on mitigation and adaptation.	Ongoing.
CC 1-2: Educate the public about the benefits of and promote the use of renewable energy including wind, solar, and other sources.	DNREC (Lead);	Number of publications and	Ongoing.

EDUCATION, OUTREACH, AND MARKETING			
Objective 2: Educate residents, visitors, and tourists in the watershed about their impacts on			
Action	Partners	Performance Measure	Timeframe & Key Milestones
EO 2-1: Develop and implement a Public Education and Engagement Plan for the Inland Bays.	Center (Lead); CAC (Supporting)	Public Education and Engagement Plan developed. Number of actions completed annually.	Plan developed by 2022. Implementation ongoing.
Objective 3: Communicate environmental results and raise awareness about the importance of the Inland Bays and its watershed to promote public involvement and influence behaviors and actions to foster stewardship.			
Action	Partners	Performance Measure	Timeframe & Key Milestones
EO 3-1: Create and disseminate printed and electronic materials such as social media, video, brochures, postcards, and signage to address specific education/outreach needs to target audiences.	Center (Lead); CAC (Supporting)	Number of people reached through education and outreach.	Educational materials, including social media posts, blog posts, journal articles, etc. produced on an annual basis.

EO 3-2: Conduct field visits with decision-makers to educate them on the importance of protecting and restoring natural ecosystems.	Center, DNREC (Lead); CAC (Supporting)	Number of decision-makers engaged annually.	Goal of engaging 3 decision-makers annually.
EO 3-4: Communicate and provide educational information to diverse audiences on the benefits of achieving water quality goals to economic development, tourism, recreation, human health, and quality of life.	Center, CAC (Lead)	Number of educational and outreach materials produced targeting the benefits of clean water. Data and facts are shared on environmental issues of concern.	Ongoing.
EO 3-6: Advocate for enforcement of existing environmental regulations concerning Inland Bays restoration.	Center (Lead); CAC (Supporting)	Technical expertise provided when needed to advocate for enforcement of regulations.	Ongoing.